



## TVS Electronics introduces *Clik Prism*, a multi colour stylish optical sensor mouse for notebook users

### TVS-E *Clik Prism* suitable for both left and right hand notebook users

March 2009, Chennai: TVS Electronics, the IT hardware and peripherals major has introduced *TVS-E Clik Prism*, a multi colour high quality optical mouse for notebook users. The compact and sleek mini mouse with retractable cable is ideal for notebook users for its easy portable feature especially for students or professionals who are on a constant move. It also adopts optical orientation technology with high accuracy and reliability.

With due importance given to its aesthetics the optical mouse has transparent crystalline design on edges with 7 colour LEDs that constantly fluctuate between rainbow colours during motion making it an attractive and user friendly input device for women and kids. The product is coated with rubber for better grip added to a longer working switch life which is approx 10 million cycles.

- Tracking resolution:800dpi
- Switch:3 buttons
- Power Rating:5V,50mA max
- Operating Force:75+20gm
- Interface: USB
- Body dual finish
- Dimension: 75 x 47 x 29mm

The product priced at Rs.425/- comes with a 1 year warranty, replacement PAN India and is available across 3000 outlets in India. It can also be even bought online through portals such as eBay, Sifymall, Rediff, Indiavarta, indiatimes.com etc

#### Product Specifications

Mechanical Data	
Key stroke	1.5± 0.20mm
Operating force	60-70gf
Switch Life Cycle	1 Million
Cable spec.	retractable/0.8M
Environmental Data	
Operating temperature	-30 deg celcius to 50 deg celcius
Storage temperature	-40 deg celcius to 60 deg celcius
Humidity:	35% to 85 % (non condensing at 400C)
Electrical Data	

Switch type	Jiggle switch
Supply Voltage	Voltage: +5V±0.25V DC Current : 50MA Max
Output Level	TTL compatible

### **About TVS Electronics**

TVS Electronics Limited, a part of the 90-year-old TVS Group is one the largest manufacturer of Computer Peripherals in the country. The range of offerings includes Products - Dot Matrix printers, input devices like Keyboards and mouse, Printing Supplies, Transaction Solutions, and Point of Sale Products for retail sectors (PoS).

TVS-E has a large distribution and service network, which reaches over 450 towns across the country with two National Distributors, more than 200 Regional Distributors and over 3,000 Authorized Dealer Partners. The company has manufacturing facilities in Chennai and Himachal Pradesh.

### **Media Contact**

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