



Press Release

## S. S. Raman to spearhead TVS Electronics & TVS-E Servivetec

**Chennai May 19, 2009:** Mr. S S Raman, Director-TVS Electronics has been appointed as the Whole Time Director, and CEO, TVS-Electronics and Managing Director for the recently formed TVS-E Servivetec effective 1<sup>st</sup> May 2009.

Mr. Raman joined TVS Electronics Limited in 2005 as President. Later, he was appointed as Whole Time Director, President & CEO in TVS-E Servivetec in 2007. His formidable leadership and a strong ability to mentor his workforce has made him a great motivator for TVS Electronics as well as TVS-E Servivetec.

*Mr. Gopal Srinivasan, Chairman, TVS-Electronics and TVS-E Servivetec said, "In view of the strong synergy between the businesses of TVS Electronics and TVS E Servivetec, and given Raman's dedicated expertise in the field of Information Technology, we are confident that his role will drive the goal of the organizations and add greater value to both the businesses."*

Mr. S. S. Raman was earlier associated in various senior positions in TELCO, Birla Yamaha, TVS Whirlpool and Whirlpool Corporation.

### **About TVS-Electronics**

TVS Electronics Limited, a part of the 90-year-old TVS Group is one the largest manufacturer of Computer Peripherals in the country. The range of offerings includes Products - Dot Matrix printers, Keyboards, Printing Supplies, Transaction Solutions, and Point of Sale Products for retail sectors (PoS).

TVS-E has a large distribution and service network, which reaches over 450 towns across the country with two National Distributors, more than 200 Regional Distributors and over 3,000 Authorized Dealer Partners. The company has manufacturing facilities in Chennai and Himachal Pradesh.

### **TVS-E Servivetec**

TVS-E Servivetec is a spin off set up in October 2007, originally created as a part of TVS-Electronics for servicing TVS-E warranty products with over 425 service centers across 375 towns and 5 warehouses. TVS-E Servivetec is an end-to-end electronics expert specializing in IT/Banking/Telecom verticals. TVS-E Servivetec offers complete refurbishing center for Laptops/Mobiles/Credit Cards Product Support onsite/offsite SCM & Logistic facilities Parts & Accessory distribution and Technical support through a call center.

### **Media Relations**

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